



Benchmarking of Quality Research among leading Indian business schools

TAPMI, a leading business school in India, seeks to pursue quality research in the coming years, in pursuit of its mission, as well as to distinguish its presence on the global stage. To identify the ground to be covered, it seeks to first understand where it stands on the dimension of quality research, among leading business schools in India. TAPMI also seeks to improve the appreciation of quality research as an important parameter, among its wider stakeholder body of students/alumni/corporate and regulators.

Kaybase, a distinguished market research agency was commissioned in this connection, and a benchmarking exercise was conducted with respect to presence of publications of faculty by leading business in India, among A* and A journals under ABDC list of journals. A methodology (to be further refined) was co-evolved with the agency. The position of publications considering last five years was studied. Subsequently, we had posted the slides, and invited responses from all the 35 schools. Based on responses received from institutions (listed in Appendix C), this is the revised set of slides, updated as of 09.10.2018

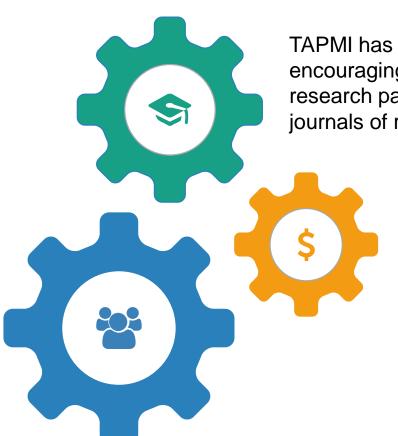
TAPMI seeks to continue this exercise periodically, minimise study limitations, and share the results among its stakeholders. We will also share the results with Deans/Research heads of the respective business schools to validate /refine the study. We will also share the results with regulators and ranking agencies in India so that they are more discerning about the constituents of quality research.

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RESEARCH
PRODUCTIVITY
TOP 35
B SCHOOLS

The Context (Research Objective)

An exercise was carried out, which involved going through the issues of these journals, and assessing the contribution from the top 35 management schools in India



TAPMI has an active programme encouraging faculty to contribute research papers in international journals of repute

The client wished to study its share of such papers, especially in journals rated A* / A

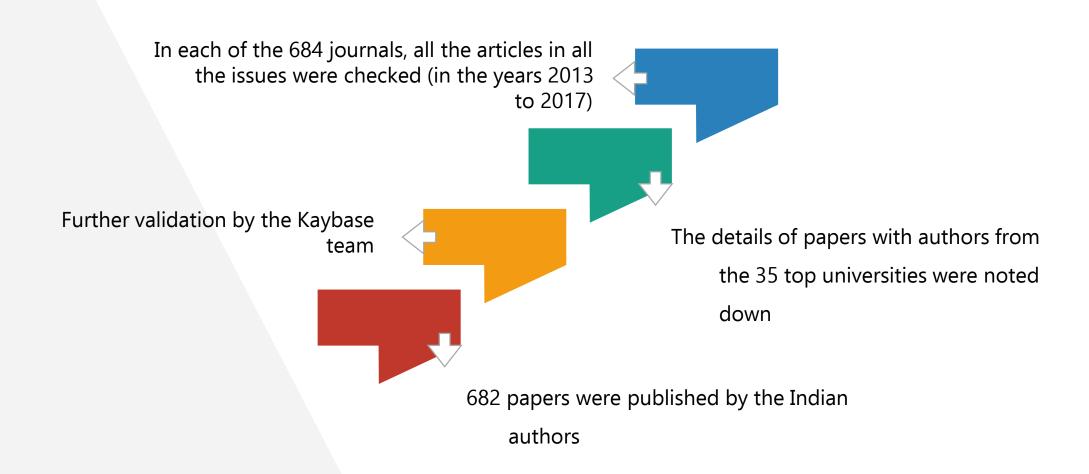
The Approach

- In all, there are 779 journals rated A* / A
- Access is available only for 684 of these journals

Checking was done for the calendar years 2013 to 2017

The top 35 schools – as identified by the client - have been listed in Appendix A

The Methodology



The Methodology

Basic rules that were followed while analyzing the data

If multiple authors
from the same
university have
published a paper –
that university gets
only one credit

1

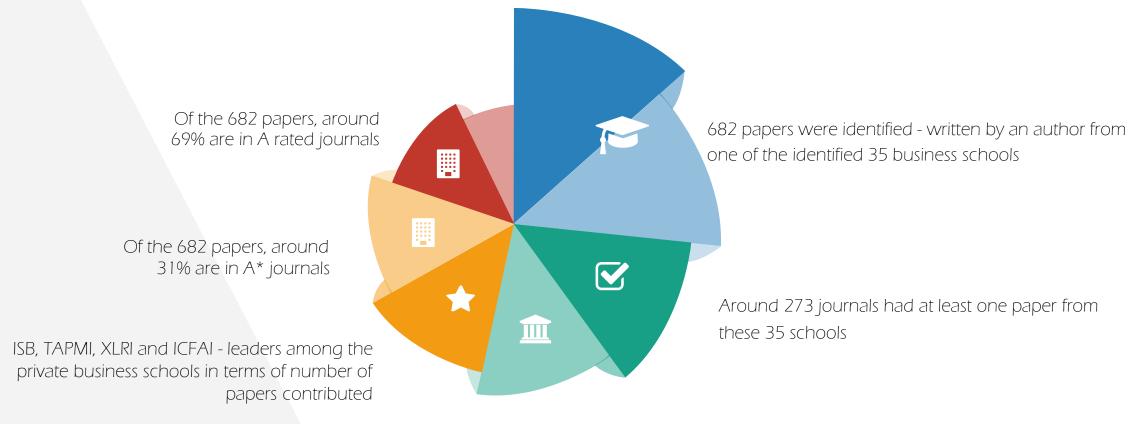
If authors from multiple universities (among the top 35) have published a single paper, then each university gets one credit

It has to be noted that the total number of papers across universities will add up to more than the number of papers actually published

Once the 682 papers were validated, the papers were assigned to different disciplines (Appendix B)

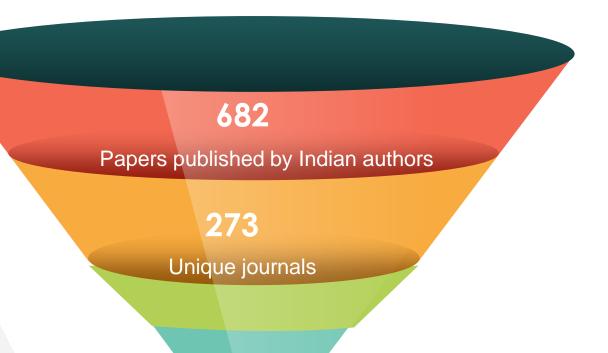


Key Findings



Of the 682 papers, only around 30% saw an author from one of the private business schools

Among the 35 top management schools in India



Top Five Institutes – By Govt / Private (based on no of papers)

Private

ISB, Hyd (72)

TAPMI (27)

XLRI (22)

IBS, Hyd (22)

IMT Ghaziabad (17)

Government

IIM - Bangalore (74)

IIM – Ahmedabad (72)

IIM-Calcutta (68)

IIT-Kharagpur (62)

IIM-Indore (51)

Top Five Contributors



Madhu Veeraraghavan (19 papers)

TAPMI



Pulak Ghosh (17 papers)

IIM Bangalore



M. K. Tiwari (15 papers)

IIT Kharagpur

Top Five Contributors



Biresh Sahoo (10 papers)

XIMB

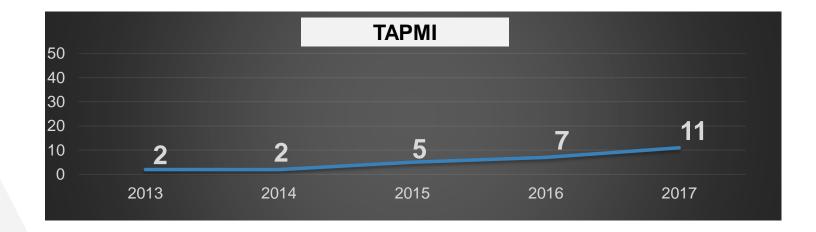


Rameshwar Dubey (8 papers)

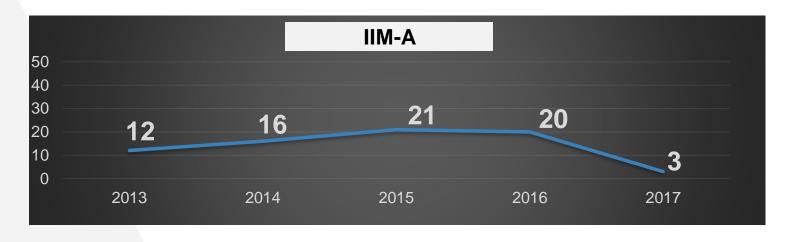
SYMBIOSIS



27 papers59 Faculty



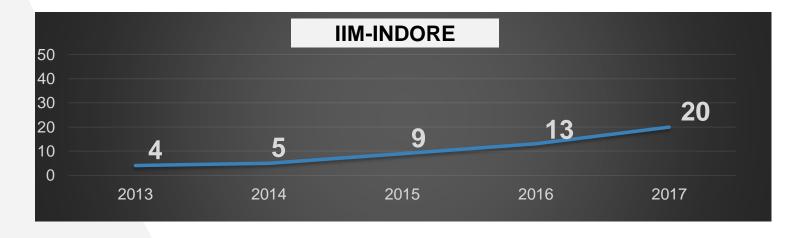
72 papers 108 Faculty



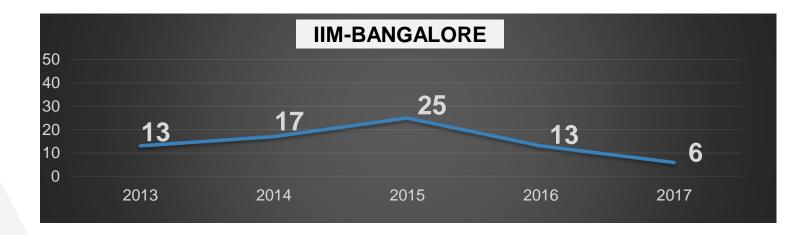
45 papers83 Faculty



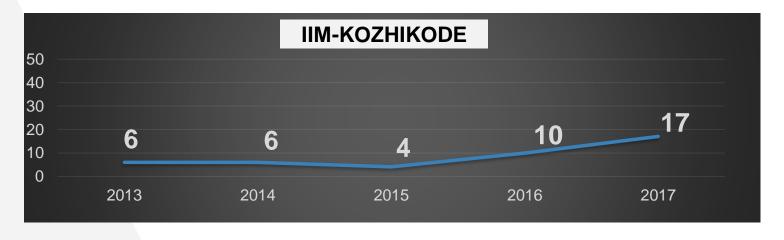
51 papers 103 Faculty



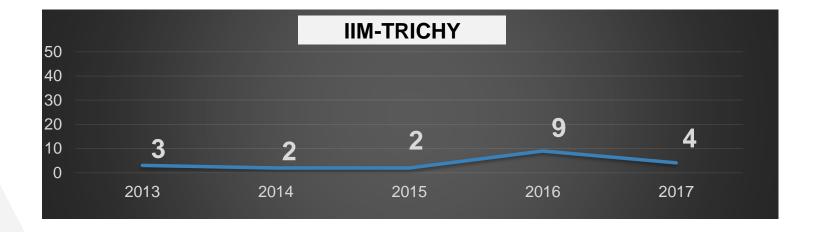
74 papers 109 Faculty



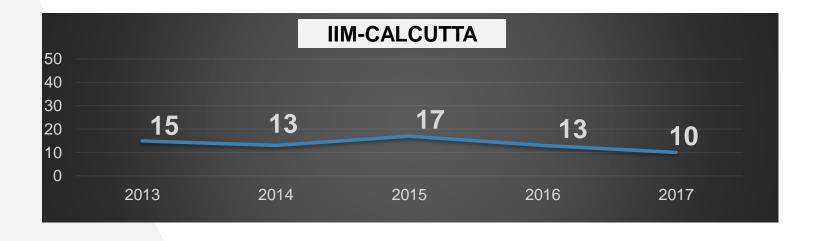
43 papers68 Faculty



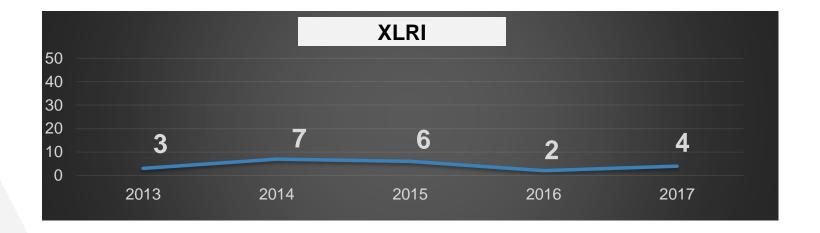
20 papers 37 Faculty



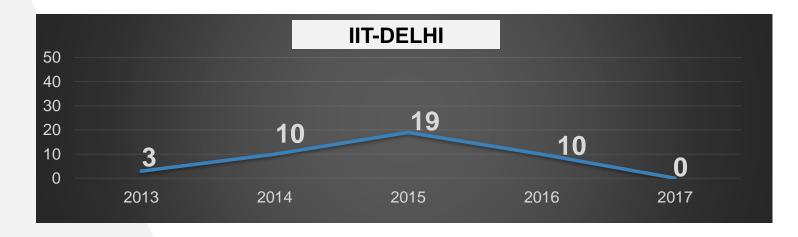
68 papers 87 Faculty



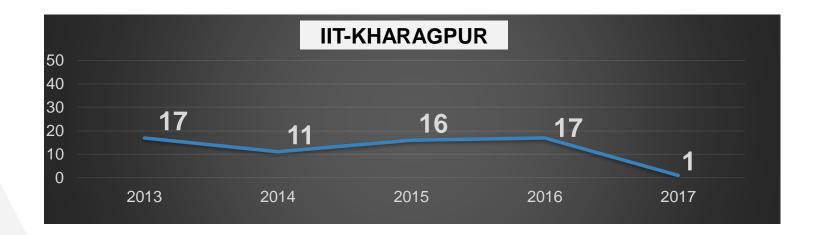
22 papers78 Faculty



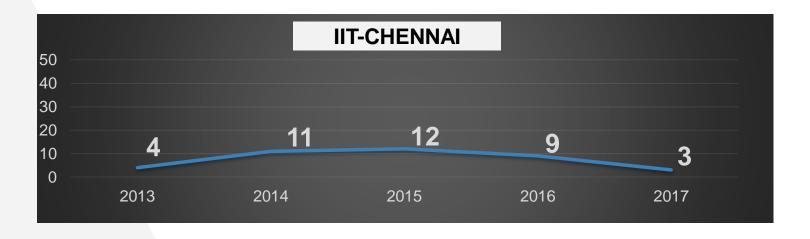
42 papers 53+ Faculty



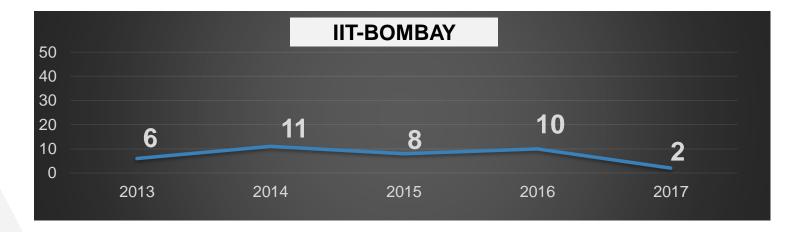
62 papers 55+ Faculty



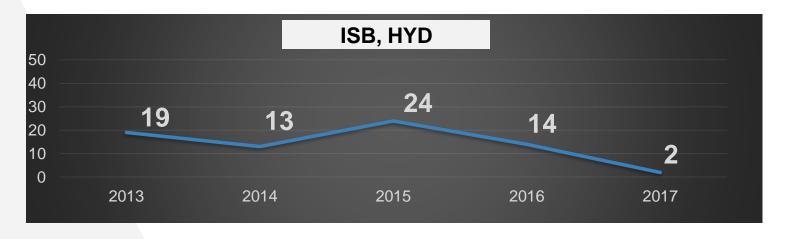
39 papers 62+ Faculty



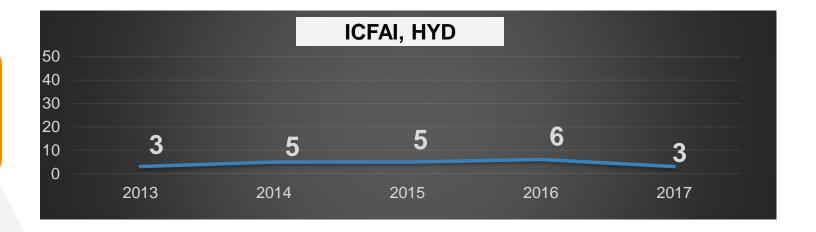
37 papers 66+ Faculty



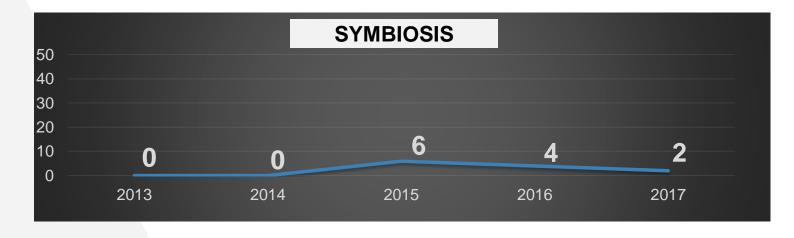
72 papers40 Faculty



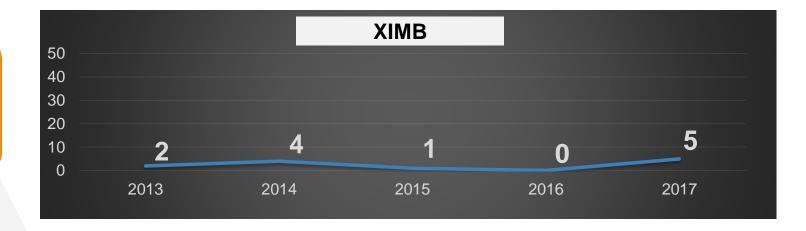
22 papers 185 Faculty



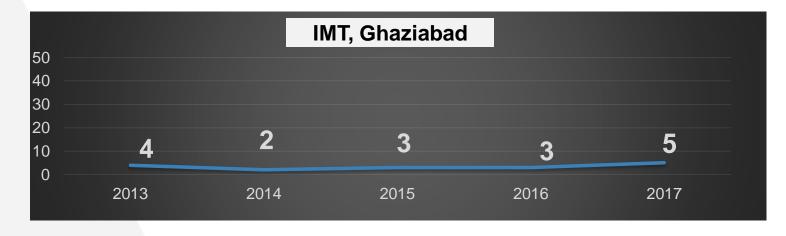
12 papers 100+ Faculty



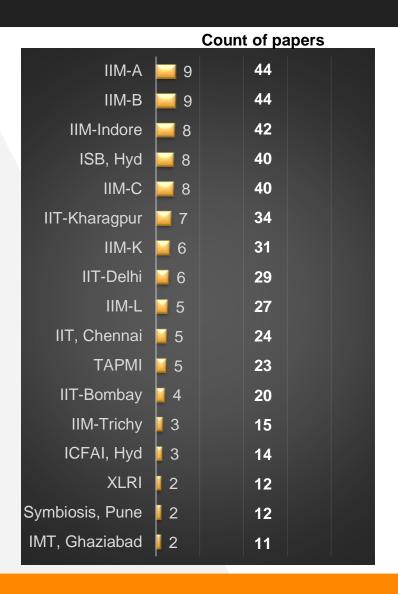
12 papers50 Faculty



17 papers60 Faculty



Share of each institute (2015-17)



	C	ount of	papers	S	
XIMB	1	6			
IIM-Udaipur	1	5			
IMI, Delhi	1	4			
Great Lakes	1	4			
MDI	1	3			
IIFT	1	3			
IIM-Shillong	1	2			
SP Jain	0	2			
NITIE	0	2			
IIM, Ranchi	0	1			
FMS	0	0			
NMIMS	0	0			
BIMTECH	0	0			



Appendix A

- TAPMI, Manipal
- IIM Ahmedabad
- IIM Bangalore
- IIM Calcutta
- XLRI, JamshedpurIIT Delhi
- IIM Lucknow
- FMS Delhi
- IIM Indore
- IIM Kozhikode

- SP Jain, Mumbai
- MDI, Gurgaon
- NMIMS, Mumbai
- IIFT, Delhi
- - JBIMS, Mumbai
 - NITIE, Mumbai
 - IIT, Mumbai
- SIBM, Pune

- IMT Ghaziabad
- IIT Kharagpur
- XIMB, Bhubaneshwar
 GIM, Goa
- Symbiosis, Pune
- IMI, Delhi
- IIM Shillong
- DOMS, IIT, Chennai
- IIM Ranchi
- ISB, Hyderabad

- Great Lakes, Chennai
- BIMTECH, Noida
- KJ Somaiya, Mumbai
- ICFAI, Hyderabad
- IIM Trichy
- Welingkar, Mumbai
- IIM Udaipur

Appendix B

The following are the disciplines that were assigned to the 660 papers

- Finance
- Marketing / CRM
- HR / OB / Psychology
- IT & Systems
- Operations Research
- Strategy
- Statistics & Analytics

- Ethics and Governance
- Policy
- Logistics and SCM
- Economics
- Risk
- Entrepreneurship
- Others

Appendix C

- Indian Institute of Management, Indore
- Indian Institute of Management Kozhikode
- Indian Institute of Management, Tiruchirappalli
- International Management Institute, Delhi
- Indian Institute of Technology, Bombay
- Great Lakes Institute of Management, Chennai
- Management Development Institute, Gurgaon
- Narsee Monjee Institute of Management Studies, Mumbai
- Institute of Management Technology, Ghaziabad



Research Publications: Prognosis for 2018-19

TAPMI has been steadily improving its quality of publications across the last few years. To facilitate this, faculty has two review meetings in the year, and in the case of research active faculty, difficulties and progress, particularly on the research front, are discussed. The last such review was conducted in April 2018.

Based on the review, as well as past data, a prognosis for 2018-19 is presented.

		Case Category	Case Category				
Year	A*	А	В	С	Non ABDC	1	2
2015-16	3	3	2	5	5	2	Nil
2016-17	2	6	7	4	12	1	1
2017-18	2	6	17	8	7	5	6
		-	P	rognosis 2	018-19		
As per April 2018 Review	2	15	37	5	6	4	3
Published in 2018-19	1	3	11	1	4	3	5
Accepted in 2018-19	1	6	4	2	Nil	Nil	Nil
Total: 2018-19 (Accepted + Published)	2	9	15	3	4	3	5