



MANIPAL
ACADEMY of HIGHER EDUCATION
Deemed to be University under Section 3 of the UGC Act, 1956



ASSOCIATION
OF **AMBA**
ACCREDITED



**LIFE'S A JOURNEY.
GET THE BEST START.**



T A Pai Management Institute

(A Constituent Unit of Manipal Academy of Higher Education)

PROSPECTUS FOR ADMISSIONS

MASTER OF BUSINESS ADMINISTRATION
2022-2024

WHERE LEARNING IS FOR LIFE

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ABOUT MANIPAL ACADEMY OF HIGHER EDUCATION

(Institution of Eminence Deemed to be University), Manipal, Karnataka, India



The Manipal Academy of Higher Education (formerly known as Manipal University) has, as its genesis, an enthralling story of a genius, the late Dr T.M.A.Pai, who had the vision of making society rid of the three significant ills of illiteracy, ill-health, and poverty. He had the conviction that illiteracy could be effectively tackled by starting educational institutions as private enterprises without entirely depending on the government's financial support. Under the sponsorship of the Academy of General Education, which he founded in 1942, he started with public support and cooperation, many high schools and first-grade arts, science, and commerce colleges and a medical college in 1953 – India's first-ever non-missionary self-financing private medical college. He set the ball rolling for setting up a university in Manipal, culminating in the establishment of Manipal Academy of Higher Education (MAHE) in 1993 with the conferment of deemed university

status by the Government of India under Section 3 of the UGC Act 1956.

MAHE has built up its strength steadily since then. It is now recognized as a leading quality academic and education service provider and has contributed to continuously improving the standards and penetration of higher education in India. The Ministry of Education has conferred MAHE with the special status of "Institution of Eminence Deemed to be University" on July 9, 2018.

It provides a great variety of graduate and postgraduate skill enhancement educational courses offered under three faculties viz., Faculty of Health Sciences, Faculty of Science, Technology and Management and Faculty of Humanities, Liberal Arts and Social Sciences covering several important disciplines like Medicine, Engineering, Dentistry, Pharmacy,



Nursing, Allied health, Management, Communication, life sciences, Hotel administration etc. through its 30 constituent units, which includes teaching and research departments in Commerce, Geopolitics & International Relations, European Studies, Humanities, Atomic & Molecular Physics, Natural Sciences, Philosophy, Library & Information Science, Languages, Sciences and Design. It has UGC approved branch campus in Bangalore and offshore campuses in Dubai and Malaysia. Over 30,000 students from all over the world pursue undergraduate and postgraduate Programs in diverse subjects.

The finest of the infrastructure facilities, the state-of-the-art equipment, well-equipped laboratories, and dedicated and competent faculty have enabled the University to be reckoned as one of the best universities,

attracting students from all over India and 54 English-speaking countries of the world.

Through its innovative pedagogy, the university has created an eco-system of teaching and research excellence that is based on the five pillars of inspired learning viz., 1. Excellence in Education, 2. Exemplary Research & Innovation, 3. Expanding Reach & Internationalization, 4. Effective Engagement and Alumni Relations, 5. Enabling foundation.

MAHE has occupied many distinguished rankings among universities during the year 2021-22 – viz., QS World 751-800, QS Asia 194, QS Subject ranking – Pharmacy 151-200, Medicine – 351-400, THE World 1001-1200, THE Subject ranking – Clinical and Health 301-400, NIRF (Ministry of Education) University category ranked 7th, Overall category 15. Apart from this, The WEEK and Education world magazines have consistently ranked MAHE as the No. 1 private University in India for the last six years continuously.

With the Institution of Eminence status, MAHE now has greater autonomy to start new courses, admit foreign students, hire foreign faculty, and collaborate with foreign educational institutions.

MAHE plays an important role in the area of higher education. With the ever-growing need for more such quality institutions of higher education, its contribution has been significant. It intends to do better, keep improving, and provide the best Quality Education to its students.

Late Shri Dr. T M A Pai– FOUNDER OF MANIPAL



Born on 30th April 1898 at Kallianpur of Udupi District of Karnataka, Dr Tonse Madhav Anant Pai obtained an MBBS degree in 1925 from Madras Medical College.

He was a self-made man who could understand the local problems, and his desire to serve the people motivated him to find ways and means commensurate with the conditions prevailing in those days. He had realized that the three main ills confronting the community were illiteracy, ill-health and poverty. In 1925 he started his career with a nursing home in Udupi, followed by a banking institution then known as Canara Industrial & Banking Syndicate Ltd., and now functioning as the leading Syndicate Bank. He felt if we were to wait for the government to undertake developmental works in education, healthcare and finance, we might have to wait for generations. He had a great fascination for spreading education among the lower-class youth in particular. He wanted them to be gainfully employed by having at least rudimentary

education. His first step in this direction was the Academy of General Education in 1942, introducing training courses in printing, radio servicing, mechanical and electrical engineering, etc. These could provide job opportunities to students who could not continue their education beyond the secondary stage. Continuing his crusade of providing educational facilities to students in rural parts, he took into confidence the local leaders and, with their support, started primary and secondary schools in the neighbourhood of Manipal. His first effort of creating an institution of higher education became a reality with the opening of Mahatma Gandhi Memorial College at Udupi in 1949. With similar cooperation and support from other community leaders, he started arts, science and commerce colleges at Kundapura, Karkala, Mulki, Moodbidri and Sringeri over the next few years. He was a self-made man who believed in people coming together in building up institutions for the common good without looking for government

assistance always. He demonstrated the strength of this argument through the various institutions he could build with people's involvement and cooperation. He became a source of inspiration for many leaders to emulate his fine example.

The starting of Kasturba Medical College at Manipal in 1953 as the first non-missionary self-financing medical college in the private sector in India occupying the 29th place among the Medical Colleges started in India since 1835, created ripples in the educational circles. It was a herculean task for him to convince two States of Madras and Bombay about the need for this college and seek their approval for starting the college with affiliation from Karnatak University, Dharwad (at that time, Dharwad was part of Bombay Province and Manipal was in the territory of Madras Govt.). Continuing his thrust for providing higher education opportunities to the youth, he set up professional colleges of Engineering, Nursing, Pharmacy, and Dental Sciences at Manipal. He was keen to make the Manipal campus a university seat and presented the case to the state and the central Governments. In a letter addressed to the then Prime Minister Shri Morarji Desai, on behalf of the Academy of General Education, he offered to hand over his institutional lock, stock and barrel to set up the university without any compensation and with admissions to be made on merit with no limitation of territory, race, religion but due to paucity of funds, the Central Government could not push through the proposal through the visiting inspection team recommended grant of University status. He had no regrets about his efforts not becoming successful because his only

intention was to strive for the community's welfare. When he passed away in 1979, he had by then built up a strong foundation for a future edifice of education and healthcare. His son Dr Ramdas M. Pai, pursued the proposal, and University became a reality in June 1993.

Dr.T.M.A Pai was conferred the prestigious Padma Shri Award by the President of India in 1965. Earlier the Government of Mysore had honoured him with the Public Service Award in 1962, and in 1974, the Mysore University honoured him with the Doctor of Science (Honoris Caus) degree. He was Governor of Rotary International District 318 during 1964-65, which consisted of 64 Rotary Clubs spread in Mysore, Andhra, Maharashtra and Goa States.

An insight into the character of Dr Pai will reveal many outstanding features as mentioned by many of his admirers. He was a strict disciplinarian with a strong will. His family traits included a spirit of enterprise, progressive orientation, an excellent application to work, determination to see the projects undertaken to successful completion and refusal to admit defeat. One of his assets was a keen sense of public relations. The secrets of his success were first vision-vision to see what was needed and what was possible, second courage - the courage to start new institutions where others felt impossible to succeed. His philosophy was one of service to one's family, friends and the world's people as God's one big family. He has lived through his philosophy and will ever remain green in people's memory.

VICE CHANCELLOR'S - WELCOME MESSAGE



Dear Aspirants,

Congratulations! You are about to embark on your new life at T. A. Pai Management Institute (TAPMI), and we are eager to welcome you to your new home at one of the premier Management schools and a constituent unit of Manipal Academy of Higher Education, an Institute of Eminence (IoE), Deemed to be University. The Program is designed to prepare you to thrive in the fast-paced, ever changing world.

You have invested a lot to prepare for this moment, and we are committed to making your transition to a professional institution as seamless as possible. You should take considerable pride in your achievement for having secured admission to TAPMI one of the premier Business Schools of India.

We are delighted that you have now become a part of TAPMI and MAHE. I would advise you to take full advantage of world class academic research and infrastructure facilities that are available at TAPMI and make the most of your time at TAPMI. I am confident TAPMI will provide you with world class student experience.

I am sure that your study tenure here at TAPMI will be very fruitful, and will prepare you for a great professional career ahead.

With best wishes

OUR MISSION

“To excel in post-graduate management education, research and practice.”



Means

- By nurturing and developing global wealth creators and leaders.
- By continually benchmarking ourselves against the best in class institutions.
- By fostering continuous learning and reflection, achievement orientation, creative interdependence and respect for diversity.

Value Bounds

- Holistic concern for ethics, environment and society.

TAPMI Values

Excellence

Trust

Honesty

Innovation

Commitment

Student-centric

ABOUT TAPMI



The T. A. Pai Management Institute boasts of a legacy of 37 years rooted in a value system imbining ethical behaviour, respect for diversity, and zeal to excel in every aspect of life. The Institution is proud of its unbroken 35 years of placement record and 5000+ alumni, of which one-fifth are currently leading at CXO levels. TAPMI is accredited by The Association to Advance Collegiate Schools of Business [AACSB] International and Association of MBAs [AMBA]. It is consistently ranked among the top 1% of B-Schools in India.

TAPMI is a constituent unit of the Manipal Academy of Higher Education (MAHE) from 1st August 2021. Consequently, our PGDM programs will become MBA Degree programs, subject to all regulatory clearances.

TAPMI's programs include Master of Business Administration [MBA], MBA – Banking and Financial Services, MBA – Human Resource Management and MBA – Marketing. Research being central to our vision, we encourage faculty and doctoral scholars to publish journals listed under ABDC (Australian Business Deans Council) Quality List. TAPMI is ranked 32nd among top B-Schools in India in the rankings announced by NIRF India Rankings 2020. We have maintained our place for the second successive year in the 101+ band in QS World University Rankings (Masters in Management Category) 2021.

We are fully committed to creating industry-relevant graduates and business leaders for the future. Our programs offer not only seminal courses but also state-of-the-art courses in the field of management. We provide both the theoretical underpinnings and management practice with experiential learning courses such as SMIC, SEVA and BrandScan. SMIC is the only course offered in any B-school in the country, where the students can learn from investing in the real stock market. The pedagogical approach followed at TAPMI encourages analytical thinking and creativity.

We consider excellent placements as a logical conclusion of our rigorous academic processes. Therefore, we have redesigned our programs with flexible learning at its core to ensure increased industry alignment. We provide industry interaction on contemporary issues via Leadership Lecture Series, Webinars, CXO Series, Industry Immersion Workshops, Guest Lectures and Course Inputs.

If you believe in learning beyond the classroom, wish to work with talented individuals and high achievers, and be a part of the distinguished TAPMI alumni network, then TAPMI-MBA is for you.

FOUNDER OF TAPMI

Late Shri Tonse Ananth Pai

Padma Bhushan Awardee
(1922 - 1981)

Late Shri Tonse Ananth Pai (T. A. Pai) was born on the January 17, 1922, the eldest of four sons of Late Shri Tonse Upendra Pai. After his early childhood spent in Udupi district, he went to Mumbai to pursue his education. He graduated in Commerce from Sydenham College of Commerce and Economics in 1943.

Shri T. A. Pai served as the Managing Director and later Chairman of Syndicate Bank. He was appointed as the first Chairman of the Food Corporation of India. The Government of India also appointed him as the Chairman of Life Insurance Corporation of India. He was elected to the Rajya Sabha in 1972 and subsequently served in various ministries like Railways, Heavy Industries, Steel and Mines, Industry and Civil Supplies. He was one of the initiators of the industrial development of India. He founded Manipal Institute of Management in 1980-81, which was later renamed as T. A. Pai Management Institute (TAPMI).

Awards and recognitions came his way in many forms. He was conferred the Padma Bhushan by the Government of India in 1972. He was awarded the degree of D.Litt. by Karnataka University, and Andhra University in 1973 and 1975 respectively.



DIRECTOR'S MESSAGE

Prof. Madhu Veeraraghavan

Director and T A Pai Chair Professor of Finance



Dear Aspirant,

Greetings from TAPMI!

You just indicated you have an excellent sense of selection by putting TAPMI in your basket of options for your best-in-class MBA. Please go ahead and put the seal of quality on your final selection by choosing TAPMI. You will enjoy the benefits of this choice throughout your life!

Here are some reasons why you should consider making that choice. Recently, governance circles, both public and corporate, have been frequently using the term 'double-engine' to explain their plans, proposals and promises. And here's TAPMI, ready with the academic plans and the infrastructural premises to take forward your self-development proposals to the next level of fulfillment through the 'double-engine' experience.

We deliver programs that are rigorous, relevant and focused on your holistic development. Our systems, processes, and people are working in a mission mode, putting you at the centre of the Institute. This commitment has driven us to keep improving in the last 40 years; we continue to stand tall in the fast-changing and competitive landscape of management education in India.

Beginning this academic session, TAPMI has merged with the Manipal Academy of Higher Education (MAHE), an Institution of Eminence recognized by the Government of India. Going forward, a TAPMI student will be able to access world-class resources of both institutions, creating a unique and rich student experience. TAPMI is now a proud constituent of MAHE's ecosystem, consisting of

globally renowned institutions like Kasturba Medical College, Manipal Institute of Technology and Welcomegroup Graduate School of Hotel Administration, to name a few.

We are part of a select group of institutions with the coveted double crown [AACSB and AMBA] accreditations. These recognitions are a testimony to the quality of our faculty, staff and facilities. Today, a degree from TAPMI is a passport to professional success; our stellar placement record and corporate connect is a consequence of our high academic standards.

The COVID pandemic has deeply impacted all of us. Strong institutions like TAPMI have worked very hard to upgrade infrastructure and strengthen systems to safeguard a high-quality student experience. The community at TAPMI also has seamless access to the world-class health care facilities created by MAHE, a pioneer in medical education. We are fully COVID protocol compliant. Hence, you are assured of not only a fruitful academic journey but also an extremely safe and a pleasant residence on campus.

TAPMI offers an exciting bouquet of programs, a prospective student will make a choice based on their career aspiration. Irrespective of the Program choice, we assure you of an enriching experience that draws strength from synergies across all our Program offerings.

Wishing you all the very best. Godspeed!!!

Here's hoping to find you in TAPMI's Batch of 2022-2024; as you can see, we are eagerly waiting for you!

TAPMI TODAY Accreditations



AACSB International: TAPMI was re-accredited by AACSB- International in April 2017. One of the jewels in the crown of TAPMI, it has established TAPMI among the elite group of institutions to have earned this distinguished hallmark of excellence in the field of management education, with less than 5% institutions being AACSB accredited worldwide.



AMBA International: TAPMI, one of India's premier B-schools, has earned the Association of MBAs (AMBA) Accreditation for a period of three years. AMBA focuses on increasing Business Schools' impact on students and communities, and play a crucial role in the professional and personal growth of students to produce a new generation of socially responsible leaders.



TAPMI is a signatory to PRME (Principles of Responsible Management Education), which is a United Nations supported initiative and the largest organized relationship between the UN and business schools across the world. TAPMI has made a commitment to advancing values such as sustainability, responsibility and ethics in teaching, research and thought leadership.



Master of Business Administration (MBA) offered by TAPMI is approved by All India Council for Technical Education.



National Board of Accreditation (India) has reaffirmed its 5-year accreditation for the MBA Program offered by TAPMI, a quality mark given only to a few selected B-schools in India.



Beta Gamma Sigma Chapter (BGS): Beta Gamma Sigma honours universities that recognize academic excellence in Business studies. TAPMI joins this elite group of institutions which allows access to a network of over 580 collegiate chapters internationally across 33 countries, and over 8,20,000 lifetime members residing in 190 countries.



Global Association of Risk Professionals (GARP) Academic Partnership Program was created to help colleges and universities improve their risk management course offerings. TAPMI is amongst the elite group of academic partners to be associated with GARP thus depicting TAPMI's growing global outreach.



B-School Rankings 2020

CSR-GHRDC B-Schools Survey 2020

- #1 – Amongst the Top Private B-Schools In India (Supreme B-Schools Category)
- #1 – in Faculty, Publication, Research, Consultancy, MDP & Other Programs Among Govt. and Private B-Schools
- #1 – Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface Among Govt. and Private B-Schools

Outlook Magazine

- #6 – Amongst the Top Private MBA Institutions In India
- #4 – Amongst the Top Private Standalone Institutions
- #2 – Amongst the Top Private B Schools – South Zone

India Today

- #21 – Overall at the National level

Business Today

- #21 – Overall at the National level

National Institutional Ranking Framework (NIRF) India Rankings 2021 – Management

- #32 – among top B-Schools in India (Management Category)

MBA Universe

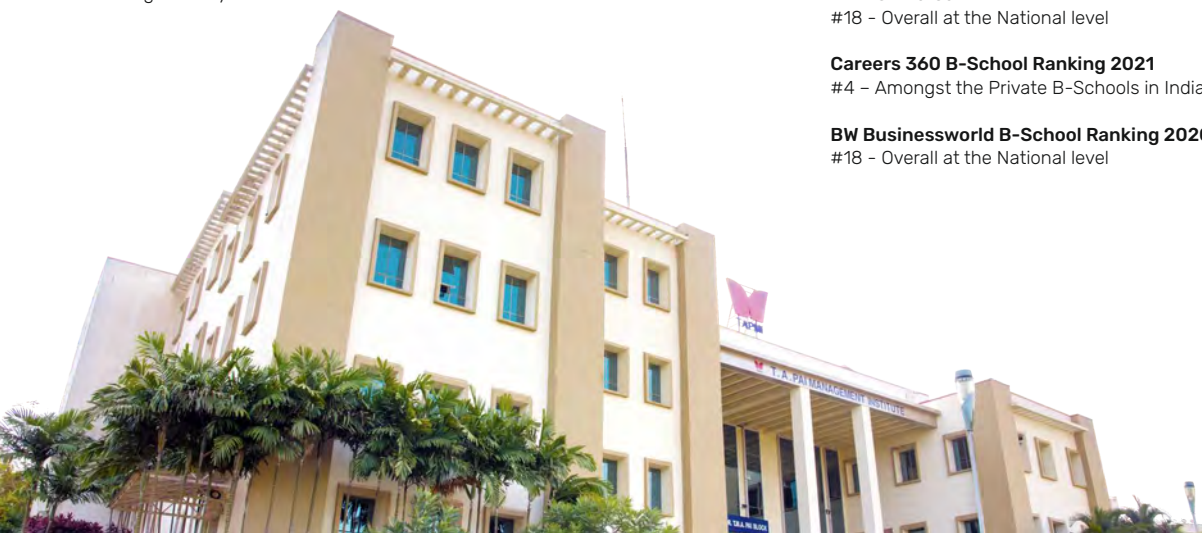
- #18 – Overall at the National level

Careers 360 B-School Ranking 2021

- #4 – Amongst the Private B-Schools in India

BW Businessworld B-School Ranking 2020

- #18 – Overall at the National level



MASTER OF BUSINESS ADMINISTRATION (MBA)

40th Batch



The Mission of TAPMI's flagship MBA - Master of Business Administration Program is "Leadership through Value-Creation". We aim to create well-rounded leaders with a cross-functional orientation. Program participants are expected to jointly work with our faculty for achieving the following outcomes:

- Mastery of the domain with enhanced functional skills
- Taking initiatives under uncertainty, with minimal guidance and supervision
- Persisting with unfamiliar contexts, subject matter, and platforms
- Ability to interact and collaborate with people
- Clearly communicating arguments and listening to feedback, some of which may run counter to one's own views

- Understanding the need for contribution beyond personal goals and achievements
- Reflecting while taking decisions, limiting the need to be swayed by short-termism

Program Structure

The MBA is divided into six trimesters spread over two years of the Program. The first year covers courses like Accounting, Organizational Behavior, Finance, Economics, Human Resources, Communication, Operations Management, Business Law and Basics of IT, to name a few. The second-year students can choose their courses from a list of electives, but it has to fulfil a set number of credits.

Electives

TAPMI offers elective courses in the domains of Marketing, Finance, Operations, IT, Analytics and Strategy. Students can choose electives of their choice from the list of electives offered. The academic processes at TAPMI emerge from a high emphasis on experiential learning, values and ethics, leadership focus, and development of a balanced view of life. Every year, the list of electives offered may undergo a change.

Summer Internship

Students take up a project offered by corporate concerns during the eight weeks of summer internship at the end of the first year and spend this time accomplishing the goals set by the host organizations. This has also resulted in the generation of case studies by students. TAPMI has generated over 450 case studies authored by students and about 200 of them are registered at European Case Clearing House (ECCH) & IVEY, which are major international case clearing agencies.

Program Structure & Calendar

Term	Months	Duration	Credits (tentative)	Hours
1	July - October	12 Weeks	22	250
2	October - December	12 Weeks	20	190
3	January - March	12 Weeks	23	200
Summer Term	Summer Internship	8 Weeks	6	
4	June - September	12 Weeks	20	200
5	October - December	12 Weeks	14	140
6	December - March	16 Weeks	10	100

* The Program Calendar and term-wise credits are tentative, and subject to change.





TAPMI aims to produce industry relevant graduates capable of taking leadership roles while navigating through volatile, uncertain, complex, and ambiguous (VUCA) world. Towards this objective, TAPMI provides a unique opportunity to its immensely talented students to be part of an ambitious, action oriented and future focused Young Leaders YLP Program. The Program will provide development opportunities via extended coaching, mentorship by alumni and executive internship with senior leaders from corporate India in year-II.

Program Cycle:

The assessment starts in Term 1. A maximum of 20 talented students would be selected each year through a rigorous selection process in Term 2. The YLP Program formally commences in Term 3 (usually January) and will symbolically conclude at the convocation (usually March/April) of the following year.

The selected students should also be able to manage a CGPA of 5.5 or more during Term 1 and at least 6 at the end of Terms 2 and 3.

Timelines:

Psychometric assessment	July-August (Term 1)
One-on-one expert advisory	September-November (Terms 1 & 2)
Selection process for YLP	December (Term 2)
Coaching begins for YLP	January (Term 3)
Alumni Mentorship begins	January (Term 3)
Executive Internship	January-February (Term 6)

* The timelines are tentative, and subject to change.

OBJECTIVES



To create dynamic learning environment to cultivate future leaders.



To identify exceptionally talented students for leadership development.



To help identify their current leadership strengths and build a personal leadership philosophy and a clear future leadership development plan.



To expose the selected candidates to the realities of C-suite executive positions.



To facilitate learning from the leaders of Corporate India.

TAPMI provides the following opportunities to achieve the mentioned objectives



Increased self-awareness through one-on-one based expert advisory



Self-development through coaching by trained faculty



Invaluable mentorship by senior alumni



Term-6 on a fast-track mode



Executive internship with influential C-Suite business leaders

MBA-BANKING & FINANCIAL SERVICES (BKFS)

9th Batch



MBA-BKFS, offered by TAPMI, is a two year full-time residential post-graduate Program. Unlike the regular MBA Program, the MBA-BKFS gives special focus to Banking and Capital Markets, catering needs of the vast and fast-growing field of banking and financial services industry.

Many career paths exist for MBA-BKFS graduates: Investment and Corporate Banking, Stock Broking, Financial Analyst, Treasury Operations, Asset Managers, Credit Rating Analyst, roles with exchanges/regulators, etc.

The MBA-BKFS USP

Core courses in the first year provide an in-depth understanding of the theoretical underpinnings in this field. In the second year, students are exposed to cutting-edge academic research and

state-of-the-art industry best practices. Most of the courses across both years are integrated with Bloomberg.

The BKFS Program provides experiential learning through a one of a kind course in India, Student Managed Investment Course (SMIC). This is an essential course for BKFS where each student is given a seed capital to invest in real markets. The objective of SMIC is to provide experiential learning by enabling students to make investment decisions in BSE/NSE listed companies.

Program Structure

The MBA-BKFS Program is divided into six trimesters spread over two years. During the first three terms of the first year, all students study courses of different functional areas. The first

year covers courses like Accounting, Finance, Economics, Communication and Business Law to name a few. In the second year, the students are given the option to select a blend of electives from a pool of subjects, with a requirement of fulfilling a set number of credits.

CFA (Int.) Association/Global Association of Risk Professionals (GARP)

The entire coursework of the BKFS Program is aligned in line with the Candidate Body of Knowledge (CBoK) of CFA/FRM Programs'. TAPMI actively encourages participants of the BKFS Program to pursue the CFA/FRM certification and offers the necessary guidance and scholarships for the same.

Summer Internship and Training

The practice of Banking and Capital Markets is intriguing and complex. Exposure to industry practices and training by industry experts plays an important role in growth as a finance professional. To ensure a structured industry interaction for BKFS students, TAPMI has integrated summer training by industry professionals along with the general summer internship. Depending on their choice, the students are sent for a three-week on the job training to the training institutes of either the Bombay Stock Exchange or the State Bank of India training institutes after their 8-week long summer internship. The summer training along with the internship help the students to integrate classroom learning with industry practices.

Program Structure & Calendar

Term	Months	Duration	Credits (Tentative)	Hours
1	July – October	16 Weeks	20	230
2	October – December	12 Weeks	21	200
3	January – March	12 Weeks	25	210
Summer Term	Summer Internship	8 Weeks	6	
4	June – September	16 Weeks	21	200
5	October – December	12 Weeks	16	140
6	December – March [SMIC and Winter Internship]	16 Weeks	12	100

* The Program Calendar and term-wise credits are tentative, and subject to change.

Note: Core courses such as Accounting, Economics, Banking Management, Corporate Finance, Investment Management, Financial Derivatives etc. are covered during Terms 1 to 3. Courses such as Investment Banking, Fund Management, International Finance, Financial Modelling, Risk Management etc. and stream specific courses such as Treasury Management, Rural Banking for Banking Stream and Advanced Derivatives using Bloomberg, Mergers and Acquisitions for Capital Markets Stream are covered in Terms 4 and 5. Term 6 comprises of SMIC and defence of their master thesis on which they have worked in phases starting from Term 3.

THE MBA-BKFS EDGE



TAPMI houses a state-of-the-art Finance lab, powered by Bloomberg. Equipped with 16 Bloomberg and 7 Reuters terminals, it is the largest in the country. The terminals are available for use for students any time. TAPMI is one of the few B-schools in India to have taken this initiative, providing students hands-on experience in Investments and Portfolio Management, Forecasting, Risk Management and understanding of Global Capital Markets. With real-time financial data and feeds from BSE and NSE, the lab provides an edge over others for academic research.

SMIC

A one of a kind course in India, Student Managed Investment Course (SMIC) is an essential course for BKFS Program. Each student is given a seed capital to invest in real markets. The objective of SMIC is to provide experiential learning by enabling students to make investment decisions in BSE/NSE listed companies.

Master's Thesis

This provides the student with an opportunity to acquire first-hand experience in applied research in

Finance under the supervision of an experienced faculty. The student is also encouraged to disseminate the findings at reputed conferences or through publication in peer-reviewed journals.

Unique Initiatives

MOU with Virtusa Consulting Services Ltd and Chartered Market Technician (CMT) Association for support in offering courses in FinTech and Analytical Tools like Artificial Intelligence and Blockchain.

TAPMI - CFA Support Scholarship

TAPMI provides scholarship for students pursuing the CFA (Chartered Financial Analyst)/FRM courses at two levels. CFA Institute waives the one-time CFA Program enrolment fee and reduces the exam registration fees for 4 eligible students pursuing CFA certification. Similarly, GARP offers scholarships to 6 students pursuing FRM certification. The remaining students are offered a scholarship reimbursing the registration fees of these two institutes, provided they clear any level of certification of these institutes during their two years at TAPMI.

MBA-HUMAN RESOURCE MANAGEMENT (HRM)

5th Batch



To create sustainable competitive advantage through human capital, there is a dire need for quality human resource professionals, which is not being fulfilled in the country owing to very few institutes offering quality programs in human resources. TAPMI's MBA-HRM Program is aimed at addressing this gap. It is a unique Program focused on creating thought leaders in human resources who can effectively manage people and organizations for high performance. The Program aims at:

- Delivering a comprehensive course curriculum in human resources which empowers students to become strategic partners for business.
- Building exceptional behavioral and functional HR competencies.
- Providing an inclusive and excellent learning environment.
- Partnering with the industry and community to address the need of the region, country and the world.

The graduates of this Program will be adept in the following competency clusters aligned to SHRM Body of Competency & Knowledge (BoCK):

1. Leadership and Navigation; Ethical Practices
2. Business Acumen; Consultation; Critical Evaluation
3. Relationship Management; Global and Cultural Effectiveness; Communication
4. Technical competencies and HR functional skills in the HR knowledge domains of People (e.g., HR Strategic Planning, Employee Engagement, L&D etc.), Organization (e.g., Structure, Organizational Development, Employee and Labor Relations etc.) and Workplace (e.g., Diversity & Inclusion, CSR etc.)

If HR is your passion, TAPMI should be your destination.

Program Structure

The MBA-HRM Program is divided into six trimesters spread over two years. During the first three terms of the first year, students study courses related to Human Resource Management with elementary courses related to other disciplines like Finance and Economics, Marketing, Operations Management, and Information System Management. All students take up an internship at the end of the third trimester and eligible ones would appear for the Society for Human Resource Management - Certified Professionals (SHRM-CP)

certification in the second year. Also, students develop deeper understanding of specific HR issues related to people in organizations by working on multiple industry live-projects.

During the second year, students are exposed to more core-courses in human resource management, advance courses in Labor Laws, Analytics and Organizational Development along with several workshops on advanced and upcoming fields. Students also get to pick up electives and study subjects from other disciplines to become a true business partner.



Program Calendar (indicative)

Term	Months	Duration	Credits (tentative)	Hours
1	July - October	16 Weeks	21	240
2	October - December	12 Weeks	20	190
3	January - March	12 Weeks	24	210
Summer Term	Summer Internship	8 - 10 Weeks	6	
4	June - September	12 Weeks	18	180
5	October - December	12 Weeks	15	150
6	December - March	12 Weeks	11	110

*The Program Calendar and term-wise credits are tentative, and subject to change.

THE MBA-HRM **EDGE**

Association with SHRM India

For MBA-HRM, TAPMI has partnered with Society for Human Resource Management India, a wholly owned subsidiary of the Society for Human Resource Management (visit [www. SHRM.org](http://www.SHRM.org)) to co-design the MBA-HRM curriculum. With this collaboration, the Program is aligned to SHRM's Body of Competence and Knowledge (BoCK) ensuring the global standards and access to contemporary knowledge. As part of the arrangement, TAPMI's MBA-HRM students are eligible to write SHRM Certified Professionals exam, the most coveted global certification for HR professionals.

At TAPMI, it was realized that a summer project for mere academic compliance benefitted neither the industry nor the student. TAPMI encourages and arrange opportunities for students to undertake live projects and get the exposure of working on interesting projects and accomplish

the goals set by the host organizations spending 10-12 hours weekly before taking up a fulltime internship. To further take this activity to a new level, early and extended Summer Internships have been introduced. This allows flexibility for an internship ranging up to 5 months to enable students take up significant projects like organization restructuring, merger and acquisition etc.

These internships are experiences where students learn to be managers and go beyond textbooks to solve complex business problems. Summer Internships have been recognized and acclaimed by the industry and the management fraternity as an innovation in management education, where students get an opportunity to relate classroom concepts to live application in an integrated and organizational environment.



MBA-MARKETING

4th Batch

Program Mission – “Creating Sustainable Consumer Value”



The accelerated rate of technological change is disrupting business and society in a profound manner. We are on the threshold of a revolution that promises to connect billions of people and machines to create unlimited processing power and access to knowledge. This represents both a challenge and an opportunity for business.

With increase in digital access, data speeds and handheld devices to deliver experience the digital transformation is past the tipping point. It not only impacts creation and dissemination of content such as entertainment, information and news but is also poised to fundamentally change business, education, transaction and social engagement.

Business models in the sunrise sectors for example are becoming more adventurous in pursuit of critical mass in the face of intense competition. Even as marketers create flexible business models and methods to harness and direct technology into products or solutions, they will have to deal with the cost and risk of managing this transition.

TAPMI launched a 2-year PG management Program in Marketing starting from the academic year 2019-2020. This Program is aimed at producing marketing professional to play leadership roles in the domain of marketing, sales and customer across various sectors of the economy. Essentially business is about marketing.

MBA Marketing is a specialist Program that packs more functional learning. TAPMI's MBA- Marketing is designed to dedicate 65% of total learning time for Marketing and balance 35% for interdisciplinary learning. Unlike a typical MBA where students choose their specialisation in the second year, MBA- Marketing creates an opportunity for intensive focus on Marketing from the very first year. The strong functional foundation laid in the first year, then provides an opportunity for advanced marketing learning in the second year.

The advanced learning delivered in the second

year through super specialisation tracks are aligned towards typical roles and are designed to provide a jump start to the career.

TAPMI's MBA- Marketing is designed on an important insight that in the early stage of a graduate's career the functional knowledge/ expertise will be more relevant in most job roles. The graduate will have critical minimum multi-disciplinary knowledge and can augment it in a sectoral/ organisational context over the long-term career.

The breadth and depth of the marketing learning is the key difference between this specialist Program and the typical MBA Program.

Why TAPMI MBA-Marketing?

1. Higher ratio of marketing learning hours as compared to any typical MBA Program
2. Choose from 3 super-specialisation tracks - Digital Marketing, Selling and consumer services and Product Management.

3. Breadth of marketing learning to navigate long term career and across different product-market context
4. Live projects and Applied learning segment in addition to summer internship
5. Mentoring by TAPMI alumni holding senior sales positions
6. Sector specific specializations in the second year delivered by industry professionals
7. Strong base of faculty members with a blend of industry, research and teaching experience
8. Successful track record of attracting companies in FMCG, durables, retail, banking, and B2B sectors offering sales management roles for final placements.
9. Unmatched competencies for creating career opportunity with blue-chip brands

Program Calendar (indicative)

Term	Months	Duration	Credits (tentative)	Hours
1	July - October	16 Weeks	20	220
2	October - December	12 Weeks	22	210
3	January - March	12 Weeks	26	210
Summer Term	Summer Internship	8 Weeks	6	
4	June - September	12 Weeks	19	190
5	October - December	12 Weeks	15	150
6	December - March	16 Weeks	10	100

*The Program Calendar and term-wise credits are tentative, and subject to change.



THE MBA- MARKETING **EDGE**

BrandScan

A marketing course that offers an opportunity to apply marketing concepts to solve real-time marketing and business problems of companies. Over the last 25 years BrandScan has sourced and delivered on market research projects from companies such as HUL, Apple, Citibank, Reliance Jio, Reebok, Samsung, Rorito, Canon, Mother's Recipe, IBM, ICICI, Amul, Flipkart, Fastrack, and Perfetti.



ADMISSION PROCESS

- The Admission Process provided below explains the common process followed across all Programs. Each MBA Program may have additional components based on its requirements.
- Profile considered for shortlisting consists of valid CAT/XAT/GMAT scores (whichever is higher), academic profile (10th, 12 th, Graduation), work experience (type of

company, total experience, etc.), extra-curricular achievements, if any.

- The Statement of Purpose plays an important role in shortlisting.
- Shortlist for each Program is separate and independent of each other. Shortlist in one Program does not guarantee shortlist for the other Program.

Minimum Eligibility

A Graduate Degree from a recognized University with not less than 50% marks (Final year students may also apply. However, the admission shall be cancelled if they obtain less than 50% in his/her graduation).

Stage I: Shortlisting

For candidates with work experience of less than 20 months as on Mar 31, 2022:

Test	Cut-off (minimum)
CAT 2021	85 percentile
XAT 2022	85 percentile
GMAT	630
Graduation	60 percent
XII	60 percent
X	60 percent

This year, applicants may submit any one of test scores: CAT 2021 OR XAT 2022 OR GMAT (January 1, 2017 – February 28, 2022) score. Applicants can submit more than one test score. GMAT test based candidates are required to update their test score, on or before Feb 28, 2022

For candidates with work experience of more than 20 months as on Mar 31, 2022:

TAPMI follows profile-based shortlisting. Profile considered for shortlisting consists of valid CAT 2021 OR XAT 2022 /GMAT scores (January 1, 2017 – February 28, 2022) (whichever is higher), academic profile (10th, 12th, Graduation, etc.), work experience (type of company, total experience, etc.), extra

curricular achievements, if any. Students shall be informed about the shortlist decision on their registered email address.

Stage II: Admission Process

The stage II of TAPMI admission process consists of English Proficiency Test (EPT), followed by Moderated Group Discussion (MGD) and Personal Interview (PI).

1. English Proficiency Test (EPT): EPT assesses the English proficiency across listening, writing, reading and speaking skills of the applicant.
2. Moderated Group Discussions (MGD): Moderated Group Discussions aims to evaluate ability of the applicant to interact within a group and enrich the discussion. MGD aims at evaluating applicant's skills in Problem Solving, Confidence and Assertiveness, Persuasion, Collaboration and Communication. Topics for MGD will be based on current affairs/ issues debated in last five years. An important change for the forthcoming process is to restrict the number of candidates to 6 per group and have the discussion moderated by the faculty panel.
3. Personal Interview (PI): TAPMI's objective for conducting personal interview is to understand the applicant's attitude towards management education. To ensure the same, TAPMI shall be conducting Behavioral Personal Interview. TAPMI shall evaluate applicant's ability in terms of Self-Awareness, Self-Management, Social Awareness, Leadership and Communication.

NRI/NRI Sponsored Eligibility Criteria

Candidates under NRI/NRI Sponsored quota must be an Indian national and additionally satisfy either of the criteria listed below (with enough proof):

1. Must be an Indian Citizen who is ordinarily residing outside India and holds an Indian Passport [OR]
2. Must be the Sons/Daughters of Non-Resident Indian(s) [OR]
3. NRI Sponsored Candidates (sponsored by NRI parents OR brother/sister of parents* OR brother/sister/ of the candidate* OR Grandparents of the Candidate* OR Spouse of the Candidate*)

*The sponsor must be a foreign national of hold NRI status

All other conditions with reference to eligibility requirements such as Minimum 50% marks during graduation and Admission Test Score (CAT/XAT/GMAT) shall apply.

PIO/Foreign Citizen/OCI Eligibility Criteria

An international applicant is the one who is not an Indian citizen. The admission process and eligibility criteria remain the same as Indian National students.

Person of Indian Origin (PIO) means a Foreign Citizen (except a national of Pakistan, Afghanistan, Bangladesh, China, Iran, Bhutan, Sri Lanka and Nepal) who at any time held an Indian passport Or who or either of their parents/grandparents/great grandparents were born and permanent resident in India as defined in Government of India Act, 1935 and other territories that became part of India thereafter provided neither was at any time a Citizen of any of the aforesaid Countries; or who is a spouse of a Citizen of India or a PIO.

Foreign Nationals means the Citizen of the Countries other than India who are not of Indian origin as defined under OCI/ PIO.

Overseas Citizen of India (OCI) means a Foreign national, who was eligible to become Citizen of India on 26.01.1950 or was a Citizen of India on or at any time after 26.01.1950 or belonged to a territory that became part of India after 15.08.1947. Minor children of such person are also eligible for OCI. However, if the Applicant had ever been a Citizen of Pakistan or Bangladesh, he/she will not be eligible for OCI.

Mode of Interview: Online Final Selection

The final selection of the candidate is based on CAT/XAT/GMAT (Overall Percentile) + Verbal Ability Percentile + Academic Profile + Work Experience

+ EPT Score + MGD Score + PI Score as follows:

Category	Percent
Score in Common Admission Test (CAT, XAT, GMAT)	35
Score for academic performance (in X, XII, Undergraduate Degree)	20
Group discussion/interview	40
Weightage for Gender Diversity and Extra-curricular Activities	5
Total	100

** As per the AICTE APH Handbook 2021, subject to change

Last date for submission of online application is December 11, 2021.

Application fee (Non-refundable inclusive GST)

Up to Two programs : INR 2,000 + 18% GST
Any Three programs : INR 4,000 + 18% GST
All Four programs : INR 6,000 + 18% GST

NOTE

1. TAPMI does not accept application in hardcopy mode. All applications must be submitted online. Candidates have an option of making payment for application through online/credit card/debit card or using online banking payment facility. Our website will guide you through the application submission process as well as online payment process.
2. The above procedure is subject to change depending on the developments that may arise.
3. Any disputes regarding the Admissions to these Programs are subject to the jurisdiction of Udupi only.
4. The application fee is non-refundable.
5. Our Institute uses CAT/XAT/GMAT scores for shortlisting the candidates for the Post-graduate Programs in Management. IIMs, XLRI and GMAC have no role either in the selection process or in the conduct of the Program.
6. There is no "Management Quota" at TAPMI.

Ragging is completely banned. Anyone found guilty of ragging and/or abetting ragging is liable to be punished.

FEES AND OTHER DETAILS

Fees

Tuition fee – (common for all)-Domestic students – INR 8.00 lakhs for the year (2022-23)+ INR 8.00 lakhs for the year (2023-24), NRI-USD 20,000 per year

The hostel fee for the batch 2022-2024:

Academic year 2022-2023: INR 1.65 lakhs | Academic year 2023- 2024: INR 1.80 lakhs

Alumni lifetime membership fee – INR 20,000

Caution deposit (Refundable) – INR 40,000

International immersion Program – INR 75,000 (only for students enrolled in MBA Program)

Training Cost at SBI and BSE – INR 40,000 (only for students enrolled in MBA – BKFS Program)

Educational loan support

TAPMI has associated with several banks to ensure quick financial assistance for students interested in availing educational loans.

Bank	Loan Amount	Interest rate (Floating)	Repayment	Contact person period	Designation	Contact number	E-mail
Canara Bank	INR 20.00 Lakhs	6.90%	15 Years	Mr. Mario Mathias	Branch Manager	9449862676	cb12420@canarabank.com
	INR 20.00 Lakhs	6.90%	15 Years	Ms. Sumi Chandran	Chief Manager (Manipal)	9449860802	cb1011@canarabank.com
	INR 20.00 Lakhs	6.90%	15 Years	Mr. Rejas	Branch Manager (Manipal)	9483503085	cb3085@canarabank.com
State Bank of India	INR 20.00 Lakhs	7.15%	15 Years	Mr. Amit Kumar	Loan Officer	9449842848 9449866324	sbi.04426@sbi.co.in
HDFC Credila	INR 20.00 Lakhs	7.50-10.25%	10 Years	Mr. Rajendra K. Mr. Ravi Chippe	Loan Officer	7829996882 9008471924	rajendrak@hdfccredila.com ravikumarc2@hdfccredila.com
Indian Bank	INR 30.00 Lakhs	8.35%	15 Years	Mr. Anand Prakash	Branch Manager	9449864184	udupi@indianbank.co.in
ICICI Bank	INR 20.00 Lakhs	10.05%	8 Years	Mr. Chandra Bhanu	Relationship Manager	9972819746	Chandrabhanu.chittoori@icicibank.com
Axis Bank	INR 50.00 Lakhs	9.75%	15 Years	Mr. Gopalkrishna AP	Sales Manager	9844254551	Gopalakrishna.P@axisbank.com
HDFC Bank	INR 20.00 Lakhs	9.65%	15 Years	Ms. Sindu S.	Manager	9448501287	s.sindu@hdfcbank.com

The interest rates and other details are subject to change as per the discretion of the banks. Please contact the respective banks for further details.

NOTE: All fee withdrawals will be dealt as per AICTE refund policy. Details are provided on the TAPMI website. (<http://www.tapmi.edu.in/admissions/>)

Admissions Team

Name	Designation
Prof. Kedar Joshi	Chairperson – Admissions
Prof. Aniruddha Chatterjee	Co-chairperson – Admissions
Mr. Navin M. Yelamali	Deputy Manager – Admissions
Mrs. Jyothi Nayak	Assistant Manager – Admissions
Ms. Reena S	Associate – Admissions
Ms. Shalet Dsouza	Associate – Admissions

Tel: +91 820 2701010/1070/1080/1090 Fax: +91 820 2570699 Email: admissions.tapmi@manipal.edu

SCHOLARSHIPS

TAPMI appreciates and values merit, and awards scholarships to meritorious students. For aspiring students, TAPMI provides scholarships upto INR 2.9 crores. Under Dr. Ramdas Pai Merit Scholarship scheme, TAPMI has instituted four categories of Scholarships benefitting 50 students upto an amount of INR 2.4 crores. The scholarship amounts to a fee waiver of 30% of the total tuition fee in each category.

One student amongst every ten gets funding through Dr. Ramdas Pai Merit Scholarship



Proposed Structure of Dr. Ramdas Pai Merit Scholarship

Scholarship	Current Structure	
	Nos.	Eligibility
Dr. Ramdas Pai Merit Scholarship Category I	20	[10]: Gender-based Top 10 female scorers [CAT/XAT/GMAT]
		[10]: Score-based Top 10 scores [CAT/XAT/GMAT]
Dr. Ramdas Pai Merit Scholarship Category II	10	90 percentile and above in CAT/XAT & family gross income (before tax) below rupees ten lakhs
Dr. Ramdas Pai Merit Scholarship Category III	10	88 percentile and above in CAT/XAT & family gross income (before tax) below rupees eight lakhs
Dr. Ramdas Pai Merit Scholarship Category IV	10	Family Gross Income (before tax) below rupees seven lakhs; No CAT/XAT score criteria
Total Scholarships	50	

Note: The further details about scholarships shall be furnished after joining the Program

Other Scholarships/ Academic Awards

Particulars	Eligibility	Amount
Dean's Roll of Honour	Top 10 performers of the batch	INR. 2 lakhs each
TAPMI-SHRM Scholarships	All eligible students of MBA-HRM	Upto INR. 31 lakhs
CFA/ FRM/ CMT Scholarships	All eligible students of MBA-BKFS	Upto INR. 10 lakhs
YLP Stipend	All eligible students	Upto INR. 6 lakhs

Tel: +91 820 2701010/1070/1080/1090 Fax: +91 820 2570699 Email: admissions.tapmi@manipal.edu

UN PRME

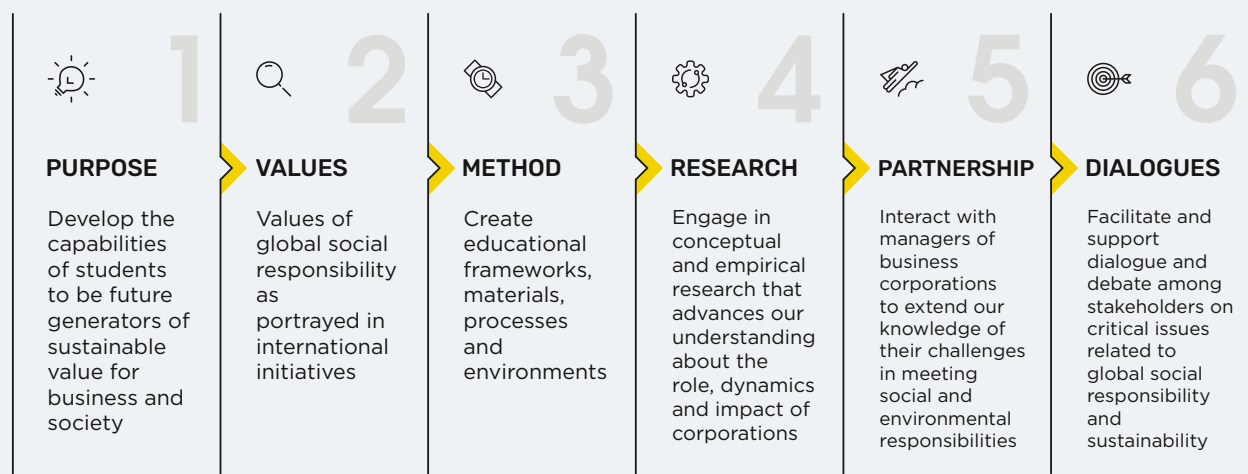
TAPMI is an advanced signatory to the United Nations Principles for Responsible Management Education (UN PRME) and has been confirmed for the PRME Champions Cycle 2020-2021.

TAPMI has committed to actively engage in the PRME Champions' flagship project, "Mainstreaming the SDGs in PRME Institutions", and has identified a core team with adequate capacity and resources to be able to actively drive the commitment for the two-year cycle of 2020-2021. TAPMI will also be participating in the workshops and webinars organized by PRME. As an institute, TAPMI is committed to taking transformative action towards the integration of the Sustainable Development Goals across curriculum, research and partnerships.

For this purpose, TAPMI Centre for Inclusive Growth & Competitiveness (TCIG&C) has

constituted a comprehensive management and economic science-based set of interventions that will catalyze systemic outcomes. The focus is on TAPMI's and Manipal community's social concerns for specific areas such as primary education, differently-abled individuals, art and artisans and other disadvantaged groups. We have identified material issues through materiality analysis based on GRI G4 aspect list, desktop research on broad based societal expectations and benchmarks with other organizations. Our material issues include migration, healthcare, education, diversity, food security, governance and poverty. TAPMI has made a commitment to advancing values such as sustainability, responsibility and ethics in teaching, research and thought leadership.

6 PRINCIPLES OF PRME

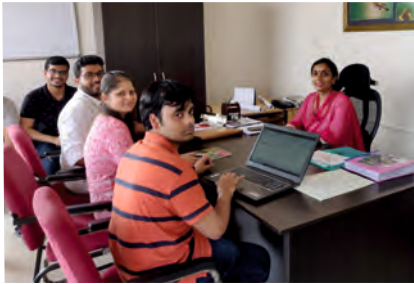


SEVA

Society, Environment, Values & Ethics

Society, Environment, Values & Ethics (SEVA) is a unique initiative by TAPMI to enable students to actively implement the concepts learnt by them in the SRME course. The uniqueness of the course comes from the fact that it is a purely project based course where students work directly with field-based stakeholders who are our partners in

As our commitment towards sustainable engagement with our partners, TAPMI has initiated a student-based project system which has translated into a two-credit compulsory course for students of the management graduation Program. TAPMI works with its partners to identify possible challenges or



the path towards to business sustainability and in management education geared towards the same.

SEVA was initiated as an outcome of the work done by TAPMI over the past many years with stakeholders across various spectrums including government, non-governmental organisations, educational institutions, corporate entities and entrepreneurs. TAPMI's commitment is partnership in the process of sustainable development of the local community. TAPMI's model of partnership and handholding comes from aiming to fill the information/ skill/ technology and linkage gaps that our partners in the local communities may face. In this process, TAPMI has also immensely benefitted from these partnerships and has gained knowledge and experience across verticals.

bottlenecks that businesses may be face and facilitates student engagement to address the same. Students contribute to the ongoing projects by identifying specific stakeholders for the issues to be addressed, identify business/ operational/ strategy/ marketing solutions and aim to prototype and test possible ideas for the same.

Over a period of six months (three terms) students get multiple levels of handholding from within the institution and from field experts to work with the community stakeholders and learn the processes needed to address the problem at hand. In the spirit of sustainability, TAPMI continues its association with the field partners to ensure that the problems are addressed in a sustainable manner. SEVA 2020 saw 36 teams working with myriad groups of a variety of business problems.

Provided below is a snapshot of SEVA over the past three years –

SEVA YEAR: 2018-29		
SEVA PROJECTS: 40 PROJECTS		
SEVA STAKEHOLDERS		SDG MAPPING
Govt	- 3	SDG 1 - 2 Projects
NGOs	- 5	SDG 5 - 3 Projects
Corporates	- 3	SDG 7 - 6 Projects
Social Enterprises/		SDG 8 - 11 Projects
Farmer Producer Orgs (FPOs)	- 2	SDG 9 - 3 Projects
Educational Institutions	- 1	SDG 10 - 2 Projects
Financial Institutions	- 1	SDG 11 - 9 Projects
		SDG 12 - 2 Projects
		SDG 15 - 2 Projects
Total - 15 STAKEHOLDERS		

SEVA YEAR: 2019-20		
SEVA PROJECTS: 39 PROJECTS		
SEVA STAKEHOLDERS		SDG MAPPING
Govt	- 2	SDG 8 - 20 Projects
NGOs	- 7	SDG 10 - 4 Projects
Corporates	- 1	SDG 11 - 10 Projects
Social Enterprises/ Farmer		SDG 13 - 5 Projects
Producer Orgs (FPOs)	- 7	
Educational Institutions	- 3	
Financial Institutions	- 1	
Total - 21 STAKEHOLDERS		



SEVA YEAR: 2020-21		
SEVA PROJECTS: 41 PROJECTS		
SEVA STAKEHOLDERS		SDG MAPPING
Govt	- 3	SDG 8 - 19 Projects
NGOs	- 12	SDG 9 - 1 Projects
Social Enterprises/ Farmer		SDG 10 - 3 Projects
Producer Orgs (FPOs)	- 12	SDG 11 - 12 Projects
Educational Institutions	- 2	SDG 13 - 6 Projects
Financial Institutions	- 1	
Total - 30 STAKEHOLDERS		

SEVA YEAR: 2021-22		
SEVA PROJECTS: 50 PROJECTS		
SEVA STAKEHOLDERS		SDG MAPPING
Govt	- 6	SDG 1 - 3 Projects
NGOs	- 10	SDG 5 - 3 Projects
Corporates	- 3	SDG 7 - 3 Projects
Social Enterprises/Farmer		SDG 8 - 15 Projects
Producer Orgs (FPOs)	- 16	SDG 10 - 4 Projects
Educational Institutions	- 3	SDG 11 - 12 Projects
Financial Institutions	- 2	SDG 12 - 2 Projects
		SDG 13 - 8 Projects
Total - 40 STAKEHOLDERS		

CENTRES OF EXCELLENCE



Leadership Assessment and Development Centre (LADC)



LADC at TAPMI prepares students to be transformational leaders who can steer

organizations into an attractive, uncertain future. Since its inception in 2014, TAPMI is the only premium B-school in Asia to have a dedicated centre for Transformational Leadership Development and Advisory. An excellent team of well-trained faculty members and over 60 specially trained students from PGP 2 help each student understand his/her transformational leadership competencies and areas to bridge, based on a basket of proven psychometric tests. The insights are used to provide advisories to the students on a one-to-one basis. It is worth noting that LADC has been awarded the Gold Award at the IMC Awards for excellence in Management Studies.

TAPMI Centre for Inclusive Growth and Competitiveness (TCIG&C)

The TAPMI Centre for Inclusive Growth & Competitiveness is the hub for sustainability related activities at TAPMI. Its stakeholders are the host district, civil society, TAPMI community, alumni and businesses-large and small. It addresses material issues through various stakeholder engagement and research activities. The student committees Social Endeavour Group (SEG) and Sustainability Committee of TAPMI (SCOT) complete many sustainability consulting projects under this initiative.

Unique Initiatives

Café Biosphere-the Sustainability Corner of TAPMI is integrated into the Student Centre at TAPMI. In alignment with the PRME goals, the carefully designed spot is made out of reusable materials, and its thematic murals, furniture and decor promote the spirit of sustainability amongst students. SCOT members run a part-time store



from the Café that sells sustainable products. Additionally, the SEVA (Society, Environment, Values and Attitudes) and SoCH (Social Innovation Challenge) courses, integrated into the curriculum, expose students to real world problems and help them develop skills needed to balance economic and sustainability imperatives of businesses by handling live community projects, with the aim to design & deploy innovative market-based solutions.

INFRASTRUCTURE



44-acre CISCO enabled green campus dedicated to management education



19 theatre classes with multi-media facilities and state-of-the-art conference room



1060-bed-hostel for students



Faculty Housing-24 units



In-campus accommodation making it a 24x7 campus



Student Center with cafes, indoor games, campus store and 24x7 night canteen (Mini Hangout)



Knowledge Centre–Library and Information Technology Center with 4 computer labs



25 Guest rooms & International Hostel



Playground facility with green carpet, basketball court, cricket practice pitch and nets, and volleyball/throwball



Video Conferencing and Wi-Fi facilities



Green campus with solar power-driven lighting and water heating



Hair Salon facilities

RESIDENTIAL FACILITIES



HOSTELS



TAPMI's 5 hostel blocks have been designed keeping in mind the students' requirements. All hostels have lifts, back-up power, Wi-Fi connectivity. There are separate hostels for men and women, each with air-conditioned double & single rooms, and a few guest rooms. Each room has an attached bathroom and a 24-hour hot

water facility supported by solar heating. The rooms are maintained regularly by staff. Recreational requirements are served by 6 common rooms for games like Table-tennis. A night canteen that caters to the midnight pangs of hunger is located close to the hostels, operational from 4:00 p.m. to 4:00 a.m.



A bright, spacious hall overlooking the valley houses TAPMI's multi-cuisine canteen in the Student Centre, that provides nutritious food. Students can choose from any of the vendors available in the canteen. Economical options may be availed using membership cards. Various

vendors cater to different tastes and offer delicious vegetarian, jain and non-vegetarian options. The welfare committee and the admin team work closely to monitor and ensure the highest standards of nutrition and hygiene, without compromising on the taste.

LIFE AT TAPMI

Situated at the serene foothills, TAPMI is a calm yet vibrant place to spend the most memorable years of your life. With a coastline of about a hundred kilometres, numerous waterfalls and thousands of viewpoints, picturesque Manipal provides the perfect setting for learning.

At TAPMI, the campus is always abuzz with activity. Memories are created for a lifetime as students share their joys and hardships with their new-found family.

Celebrating festivals away from home becomes more exciting than ever, with a family bonded by friendship. Cine Nights under the starry sky, at the

amphitheater, provides relaxation after a busy day. The various student committees help students pursue their passion, nurture their talent and help in their holistic development.

The life inside the campus is as stimulating as the outside. Hostel life takes on a whole new meaning with late-night meetings, and conversations over snacks and steaming cups of coffee. Classes, case discussions, quizzes and guest lectures are just a few of the academic activities. The other side of TAPMI is fueled by the high-spirited TAPMIans conducting and participating in events, competitions and events in and around the campus.



MANIPAL

The International University Town



TAPMI, Manipal is in the Udupi district of Karnataka, approximately 70 km north of Mangalore on NH 66. Manipal is known for its high-class institutions of Medicine, Engineering, Dental, Hotel Management, Law and Pharmacy and also for its contribution to innovative banking, financial services, and healthcare. It is easily accessible by road from Mangalore and Bangalore, both of which are well connected by air and rail from all major cities in India.

The closest airport is the Bajpe Airport, Mangalore. Daily flights are available from Mangalore to Bengaluru, Mumbai, Delhi, Chennai, Cochin,

Hyderabad, and Kolkata. Cab services are available from Mangalore Airport to Manipal and it takes about 75 minutes to reach the Campus. Alternatively, Udupi is a major railway station on the Konkan Railway route connecting Mangalore to Mumbai. It is well connected with all major cities on the Konkan line and with other cities via Mangalore rail terminal. By road, Manipal is 8 hours away from the capital city Bengaluru and an hour-long journey by road from Mangalore on NH 66. Manipal has an excellent bus transport system. State-owned Volvo buses ply from Mangalore frequently, and KSRTC buses are available every night from Bengaluru.



MANIPAL
ACADEMY of HIGHER EDUCATION
Deemed to be University under Section 3 of the UGC Act, 1956)

T A PAI MANAGEMENT INSTITUTE

Manipal, Karnataka

E-mail: admissions.tapmi@manipal.edu

Ph: 0820 - 2701010/1070/1080/1090

www.tapmi.edu.in



*Our Institute uses CAT/XAT/GMAT scores for short-listing the candidates for our MBA Programs in Management. IIMs, XLRI and GMAC have no role either in the selection process or in the conduct of the Program.

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